

SIDE SHOTS

PROFESSIONAL LAND SURVEYORS OF COLORADO



ABOUT PLSC SIDE SHOTS

Professional Land Surveyors of Colorado, Inc. (PLSC) supports the surveying profession in Colorado through education, advocacy and networking events. PLSC members represent the best of our profession.

As part of our mission, PLSC provides education and technical information exchange through our quarterly news magazine, Side Shots.

Advertising in Side Shots provides your company access to the top surveyors and managers of surveying teams in the State. In addition, Side Shots issues are available for free to all viewing at www.plsc.net.

PLSC members appreciate the support our advertisers provide our organization. Come be a part of this great team!

Issues
per Year

4

PLSC
Contacts

1000+

Total
Licensees in CO

1916

Side Shot
Subscribers

500+

ISSUES/DEADLINE

February

May

August

November

December 30

March 31

June 30

September 30

CONTACT US FOR MORE INFORMATION

303-551-3266

sideshots@plsc.net

PO Box 441069, Aurora, CO 80044

SIDE SHOTS

PROFESSIONAL LAND SURVEYORS OF COLORADO

ADVERTISING RATES

	Per Issue	BEST VALUE All 4 Issues in 2025
• Full Page per issue	\$375	\$1,350
• Half Page per issue	\$190	\$ 685
• Business Card	\$ 40	\$ 145

- All digital issues are full color
- Four issue pricing is available until **December 30, 2024** only
- Advertising space in each issue is subject to availability
- May run different ads in each issue
- PLSC Sustaining Members receive 10% discount on single ads and 20% on all issues in 2025

ART REQUIREMENTS

- High resolution pdf is preferred file format
- Images must be 300 dip or higher
- Fonts imbedded

ORDER FORM

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Check ad size:

Full Page Half Page Business Card

Check 2025 Side Shots Issue:

February May August November **BEST VALUE**
All four 2025 issues

Send form and check payment to: PLSC, PO Box 441069, Aurora, CO 80044 or order online at www.plsc.net/side_shots.php.